

CONCEPT CANVAS

Use this worksheet to develop the concept for your venture

CONCEPT STATEMENT

Explain your project concept in 1-2 sentences

How does it work?

Describe or skecth the main features of your concept

What resources are needed?

Itemize all of the resources required for your concept to be successful

What will need to happen next?

Outline the activities that will need to be completed to realize your concept



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